

 FOR IMMEDIATE RELEASE

Chihuahua by UTMB®: A New UTMB World Series Event in Mexico's Copper Canyons October 2-4, 2025

Chihuahua, Mexico – The world-renowned UTMB® World Series is proud to announce a new addition to its prestigious roster of trail running events: **Chihuahua by UTMB®**. Set against the breathtaking backdrop of Mexico's Copper Canyons, this inaugural event will take place from **October 2-4, 2025**, offering runners an extraordinary adventure through one of the most awe-inspiring natural landscapes in the world.



An unforgettable Trail Running experience

Chihuahua by UTMB® is poised to become a must-attend event on the global trail running calendar. Participants will have the unique opportunity to traverse the rugged terrain of the Copper Canyons, which are renowned for their stunning views and cultural significance. These canyons, which are deeper and more expansive than the Grand Canyon, provide an epic stage for runners to test their limits. The event will feature a range of race distances, catering to both elite athletes and passionate trail runners alike:

- **100M**

A grueling 154 km journey with 7,500 meters of elevation gain, starting in the historic village of Batopilas and passing through iconic locations like Urique.

- **100K**

A challenging course covering 92 km with 4,400 meters of elevation gain, beginning in Cerocahui and taking runners through the heart of the Copper Canyons.

- **50K**

A 55 km race with 2,200 meters of elevation gain, delivering an ideal blend of difficulty and breathtaking views.

- **50K**

A fast-paced 36 km race with 1,600 meters of elevation gain, offering a perfect blend of challenge and scenery.

- **20K** **10K**

Shorter races designed to welcome runners of all levels, providing an introduction to the magic of trail running in this extraordinary region.





Cultural and Natural Immersion

Chihuahua by UTMB® is more than just a race—it's a celebration of the rich culture and heritage of the Rarámuri people, who have called the Copper Canyons home for centuries. Known for their legendary endurance, the Rarámuri will not only inspire participants but also share their traditions and connection to the land, offering a unique cultural immersion experience.

A gateway to the UTMB® World Series Finals



As a part of the **UTMB® World Series**, **Chihuahua by UTMB®** serves as a gateway to the **UTMB® World Series Finals**, which take place annually in Chamonix, France. Participants will have the chance to earn **Running Stones**, increasing their odds of securing a coveted entry to the **HOKA UTMB® Mont-Blanc**, the pinnacle event in trail running.





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2-4.OCT.2025

Join the Adventure

Registration for **Chihuahua by UTMB®** opens in October 2024. Trail runners from around the world are invited to be part of this historic event and experience the unparalleled beauty of Mexico's Copper Canyons. Spots are limited, so don't miss your chance to secure a place in this extraordinary race that promises to be a once-in-a-lifetime adventure.

For more information, visit **UTMB® World Series** website and follow us on social media for updates.

About UTMB® World Series

The **UTMB® World Series** brings together the best trail running events in the most iconic locations around the world. It offers all trail runners the opportunity to be part of the **UTMB® World Series** adventure, uniting the global trail running community in pursuit of a shared passion for the sport.

Media contact

Lilian Cánovas

lilian.canovas@utmb.world

