



MALLORCA

SERRA DE TRAMUNTANA

BY **UTMB®**

PRESS GUIDE

31 OCTOBER / 2 NOVEMBER 2025



Govern de les
Illes Balears



Illes Balears
Sostenibles



Consell de
Mallorca



Fundació Turisme
Responsable
de Mallorca

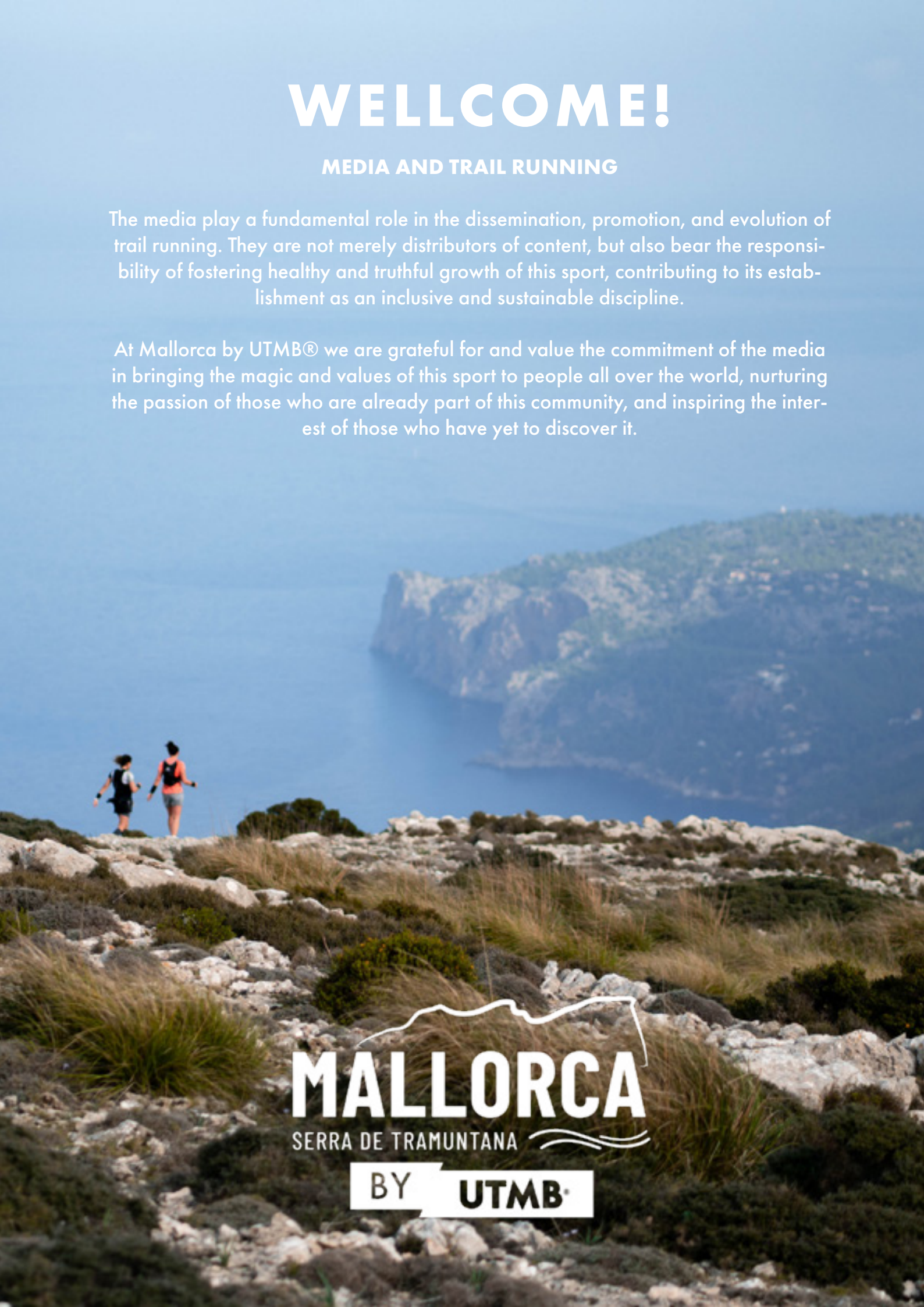
mallorca.utmb.world

WELCOME!

MEDIA AND TRAIL RUNNING

The media play a fundamental role in the dissemination, promotion, and evolution of trail running. They are not merely distributors of content, but also bear the responsibility of fostering healthy and truthful growth of this sport, contributing to its establishment as an inclusive and sustainable discipline.

At Mallorca by UTMB® we are grateful for and value the commitment of the media in bringing the magic and values of this sport to people all over the world, nurturing the passion of those who are already part of this community, and inspiring the interest of those who have yet to discover it.

A scenic landscape photograph of a rocky mountain ridge. Two trail runners, a man and a woman, are seen from behind, standing on the ridge and looking out over a vast blue sea and distant mountains. The foreground is filled with dry grass and rocks. The sky is clear and blue.

MALLORCA

SERRA DE TRAMUNTANA

BY

UTMB®

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ACCREDITATIONS

To facilitate the work of the media during the coverage of Mallorca by UTMB®, two types of press accreditations are available. Below are the criteria, usage rules, and collection procedures.

TYPES OF ACCREDITATIONS:

OFFICIAL MEDIA

Intended exclusively for media professionals who work directly for the event organisation. These individuals have priority access to key areas such as start and finish lines. Identification:

- Accreditation labeled OFFICIAL MEDIA (must be worn and visible at all times).
- Specific identifying wristband.

PRESS

Reserved for all other accredited media professionals (press, radio, television, digital media, freelance photographers, etc.) covering the event. Identification:

- Accreditation labeled PRESS, which must be worn and visible at all times.

COLLECTION SCHEDULE AND LOCATION:

Accreditations can be collected at the **INFO** stand of the **Ultra-Trail® Village**, located in Parc Infante Lois, Port de Sóller.

The Ultra-Trail® Village will be open on Thursday, October 30, **from 3:00 p.m. to 8:00 p.m.**, and on **Friday, October 31, and Saturday, November 1, from 10:00 a.m. to 8:00 p.m.**

USAGE RULES

- The accreditation must be worn at all times and kept visible for access control and organisational staff.
- It is personal and non-transferable.
- Any misuse (use by third parties, unauthorised assistance to runners, tampering, etc.) will result in immediate cancellation and expulsion from the event as an accredited media representative.

We would like to thank all medias for their professionalism and commitment in covering this event. Your work helps bring the excitement and beauty of Mallorca by UTMB® closer to thousands of trail running fans around the world.

IMPORTANT

- The PRESS accreditation allows access to aid stations for journalistic purposes (filming, photography, interviews).
- It does not allow any form of assistance or aid to runners. Any assistance to athletes is regulated by the official event rules and is only permitted in the Life Bases (Bases de Vida), with a maximum of one person per runner, using the official tickets provided with the race bib.





MEDIA DRIVE

Access to the photo library, press releases, and videos of MALLORCA by UTMB®.

MEDIA DRIVE ACCESS



LISTADO DE ÉLITES

List of MALLORCA by UTMB® Elite Runners **HERE.**



AROUND PORT DE SÓLLER



FOLLOW THE RACE IN REAL TIME THROUGH THE APP



LIVETRAIL

LIVETRAIL is a reference application that provides real-time race information.

DOWNLOAD
APP



MAIN APPOINTMENTS FOR THE MEDIA

FRIDAY OCTOBER 31

Time	Location		Event
11:30 - 12:30	Plaça de la Constitució Sóller		Official presentation / Elite athletes
22:00	Cala Estellencs Estellencs		SDT Start Line

SATURDAY NOVEMBER 1

Time	Location		Event
06:00	Cala Estellencs Estellencs		CPS Start Line
08:00	Plaça Major Selva		ETM Start Line
11:00	Moll Comercial Port de Sóller		Scheduled arrival first SDT runner
12:20	Moll Comercial Port de Sóller		Scheduled arrival first ETM runner
13:15	Moll Comercial Port de Sóller		Scheduled arrival first ETM female runner
13:50	Moll Comercial Port de Sóller		Scheduled arrival first SDT female runner
15:00	Moll Comercial Port de Sóller		Scheduled arrival CPS first runner
17:05	Moll Comercial Port de Sóller		Scheduled arrival first CPS female runner
18:00	Moll Comercial Port de Sóller		Awards Ceremony SDT, ETM y CPS
20:00	Moll Comercial Port de Sóller		Scheduled arrival last ETM runners

SUNDAY NOVEMBER 2

Time	Location		Event
09:00	Plaça de la Cartoixa Valldemossa		CDA Start Line
10:35	Moll Comercial Port de Sóller		Scheduled arrival first CDA runner
11:00	Moll Comercial Port de Sóller		Scheduled arrival first CDA female runner
13:30	Moll Comercial Port de Sóller		CDA, Awards Ceremony
14:30	Moll Comercial Port de Sóller		Scheduled arrival last runners CDA





In Port de Sóller, from Thursday, October 31 to Saturday, November 1, the Ultra-Trail Village will be set up, a fair where the most important outdoor brands will be represented. A festive atmosphere where you can share the passion for trail running and get to know the world of racing in general.

It will be a space where interaction between the main agents in the world of sports will prevail:

- The different brands will know the motivations of the runners.
- Runners will discover new products on the market.

Don't miss the experience of sharing experiences with runners, companions, and visitors in general, from more than 70 countries.

LOCATION: Parc Infante Lois, Port de Sóller

DATE: From Thursday, October 30 to Saturday, November 1

TIME: Thursday 15:00 - 20:00
Friday and Saturday 10:00-20:00





UTMB®

FOR THE PLANET

UTMB® for the Planet is the name of UTMB® Group's sustainability strategy, the result of our commitment to creating **a positive impact on the world**, because we are aware of the importance of our role in shaping a sustainable future for our sport, our communities, and our planet.

UTMB® for the Planet is a promise to our stakeholders, our participants, and our communities that we will strive to make a difference. We are committed to preserving the landscapes in which we run, leaving a constructive legacy in the territories we touch, ensuring the well-being of every runner who joins us on this journey.

THE STRATEGY IS BASED ON THREE FUNDAMENTAL PILLARS:

Environment

This includes initiatives such as NO tee – ONE tree, which aims to support the regeneration of our mountain ecosystems and minimise our impact on the environment.

Territory

The purpose of which is to leave a positive legacy in each destination of the UTMB® World Series

People

To ensure that all runners are welcome, and to protect their well-being at UTMB® events.



INCLUSION AND SOLIDARITY

Estel Nou Trophies

The commitment to inclusion is part of the event's identity.

In this sense, the official trophies of Mallorca by UTMB® are crafted by the Estel Nou Association, an organisation that works to improve the quality of life for people with disabilities and their families in Sóller and other parts of the Balearic Islands. In this way, every sports award also becomes a gesture of solidarity toward the community.



WOMEN IN TRAIL

At Mallorca by UTMB® we firmly believe in the transformative power of sport to build a more equal society. That is why one of our commitments is to promote the active participation of women in trail running.

Encouraging their presence in trail running not only represents a step toward gender equality, but also enriches this discipline by strengthening values such as inclusion, resilience, and mutual support.

Overcoming cultural and social barriers, creating safe and welcoming spaces, and highlighting female role models who inspire other women are fundamental pillars for moving forward on this path.

With this goal in mind, Mallorca by UTMB® has launched different initiatives aimed at creating a more inclusive experience for female runners:

- **Woman Kit**, available at all aid stations and at the finish line, includes basic hygiene products such as pads, tampons, intimate wipes, and hand sanitizer.
- **Exclusive women's restrooms**, to ensure greater comfort during the race.
- **Female changing rooms** at aid stations with life bags (Alaró and Lluc).
- **UTMB® pregnancy policy**, designed to support women's participation in all stages of their lives.
- **Direct contact channel**: if you have questions or need help, we have set up a dedicated email address for women: women.iberia@utmb.world

to build a fairer, more accessible, and more motivating environment for all women who wish to be part of trail running. Because inclusion, respect, and diversity are also part of the journey.



CHARITY BIBS

With the aim of supporting the local community, **Mallorca by UTMB®** has released **25 Charity Bibs** for the 2025 event, an initiative that has been running for years at **HOKA UTMB® Mont-Blanc**.

Runners are being offered the opportunity to access a limited number of **Charity Bibs** and, in doing so, support a range of local projects focused on solidarity, health, inclusion, and the environment. Through the **UTMB® Cares Foundation**, all funds raised will be carefully allocated to selected initiatives.

Donations are collected by **UTMB® Cares**, a non-profit foundation created by the **UTMB® Group**. A global initiative aimed at uniting the worldwide trail running community to create positive change, supporting local social and environmental causes in race destinations.

Rooted in the values of solidarity, respect, inclusion, authenticity, and humility, **UTMB® Cares** leverages the global platform of the **UTMB® World Series** to drive local positive impact, focusing on three main pillars: people, environment, and communities. With this initiative, we invite all runners to contribute their effort to these noble causes, showing that sport can be a powerful tool for social change.

The beneficiary organisations are:



Foundation Social La Sapiència

Agricultural and forestry training scholarships at the Santuari de Lluc. La Sapiència is a social organisation dedicated to assistance, inclusion, and support for people at risk of social exclusion. Funds raised will finance agricultural and forestry training scholarships at the Santuari de Lluc, in the heart of the Serra de Tramuntana. These scholarships provide vulnerable people with real opportunities for personal and professional integration, while also helping to preserve Mallorca's traditional agricultural landscape, a symbol of its cultural and natural heritage.



Foundation Unoentrecienmil.

The solidarity initiative "**1 KM of Life**" is a sports and charity action carried out in Mallorca to raise awareness and collect funds for children with leukemia.

Participants register through Elitechip, making a minimum donation of €10 to access a route between 6 and 47 km in Sóller and Fornalutx via the Strava platform. The event has been open since July and is scheduled to run until the end of the year.

All funds raised for this cause will be entirely donated to Unoentrecienmil, the foundation receiving the proceeds from this initiative, whose main goal is to promote research and find a cure for childhood leukemia.



UTMB®

FOR THE PLANET

Our commitment to the land: Sóller Agricultural Cooperative and the value of zero-kilometer products

At **Mallorca by UTMB®** we believe that a race is much more than a sporting challenge: it is a way to connect with the land, discover its essence, and pay tribute to those who care for it every single day. Our event is not limited to running through the mountains; it seeks to become part of them and of the life of the community that makes it possible, respecting its identity, its culture, and its natural environment.

That is why we are proud to collaborate with the **Sóller Agricultural Cooperative**, the oldest in Spain, founded in 1899, and made up of more than 400 members. Farmers who, through their work, keep the emblematic Sóller Valley alive and preserved.

Thanks to this partnership, all race aid stations will feature **local products**, reaffirming our commitment to zero-kilometer food, supporting local producers, and contributing to the sustainability and development of our community.

Moreover, the Cooperative plays a key role in **preserving the landscape and biodiversity of the Serra de Tramuntana**, declared a UNESCO World Heritage Site. These are values that at **Mallorca by UTMB®** we embrace as our own, and that we want to share with all our runners.

Since 1899, the members of the Cooperative have done everything possible to take care of the landscape and at the same time produce a quality product.

We are specialists in the cultivation of citrus and olive trees in the Sóller Valley and over the years we have introduced new crops and various products.



MALLORCA BY UTMB®

IN NUMBERS

+2.400
RUNNERS



±6.000
COMPANIONS

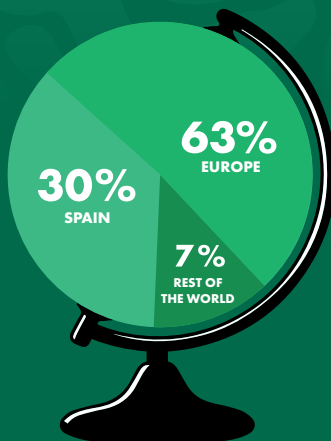


+ 500
VOLUNTEERS



TOP 10 COUNTRIES

Spain
France
Germany
Uk
Poland
Italy
Belgium
Portugal
Swiss
Czechia



AGE OF PARTICIPANTS :

40

YEARS OLD

AVERAGE AGE
GENERAL

MENS: 41 years old

WOMENS: 38 years old

OLDEST RUNNERS:

Man of **77 years old** in the CDA

Woman of **71 years old** in the CDA

YOUNGEST RUNNERS:

Runner of **18 years old** in the CDA

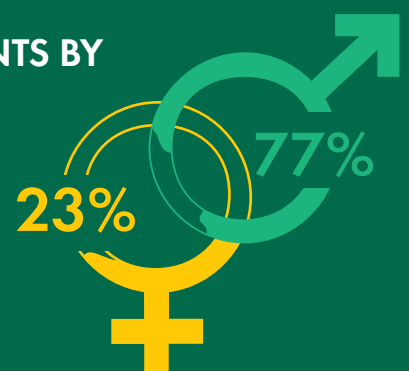
Female runner of **19 years old** in the CDA



EXHIBITORS: **+20**

VISITORS: **±6.000**

PARTICIPANTS BY
GENDER





La razón eres tú

Somos fruto del mar, de la tierra y del tiempo.

La vida es evolución y necesitamos transformar nuestro modelo turístico para hacerlo más sostenible.

Desde las Islas Baleares traducimos el impuesto de turismo sostenible en mejoras tangibles para nosotros y para quienes nos visitan. Queremos armonía entre la actividad económica y nuestra vida cotidiana para conseguir aquello que todos deseamos para el futuro.

La razón somos todos.

Mallorca is evolving as a destination where tourism is driven by a deep commitment to its future — its nature, culture, and community.

Through the Mallorca Responsible Tourism Foundation, leading the Pledge for Responsible Tourism, the island invites you to explore and care for this paradise with respect and mindfulness. Every small action helps protect Mallorca's unique spirit. Innovation, sustainability, and tradition come together to create an authentic experience. Join us and ensure the only footprints we leave are unforgettable memories.

MALLORCA



WHERE RESPONSIBLE
TOURISM SHAPES
THE FUTURE



Fundació Turisme
Responsable
de Mallorca

Join the change
and sign
the **Pledge**





DISTANCE
138 KM



DEPARTURE
CALA ESTELLENCES



D+
5.350M
D-
5.350M



ARRIVAL
PORT DE SÓLLER



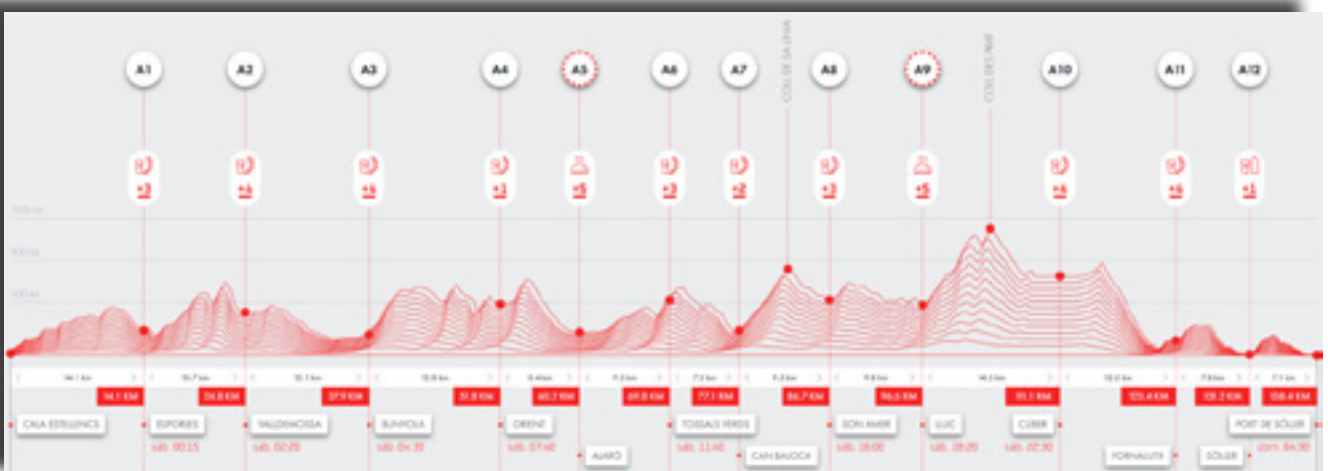
MAXIMUM RACE TIME
30:30 HOURS



START LINE DATE
FRIDAY OCTOBER 31
START LINE TIME
22:00 HOURS



FIRST RUNNER
TIME FORECAST
13:00 HOURS





DISTANCE
104 KM



DEPARTURE
CALA ESTELLENCES



D+
3.740M
D-
3.740M



ARRIVAL
PORT DE SÓLLER



MAXIMUM RACE TIME
21:30 HOURS



START LINE DATE
SATURDAY NOVEMBER 1
START LINE TIME
06:00 HOURS



FIRST RUNNER
TIME FORECAST
08:45 HOURS



ETM



50K M



DISTANCE
56 KM



DEPARTURE
SELVA



D+
2.450M
D-
2.630M



ARRIVAL
PORT DE SÓLLER



MAXIMUM RACE TIME
12:00 HOURS



START LINE DATE
SATURDAY NOVEMBER 1
START LINE TIME
08:00 HOURS



FIRST RUNNER
TIME FORECAST
04:30 HOURS





DISTANCE
26 KM



DEPARTURE
VALLDEMOSSA



D+
1.000M
D-
1.300M



ARRIVAL
PORT DE SÓLLER



MAXIMUM RACE TIME
05:00 HOURS



START LINE DATE
SUNDAY NOVEMBER 2
START LINE TIME
09:00 HOURS



FIRST RUNNER
TIME FORECAST
02:00 HOURS





MAIN PARTNER

HOKA's role as the Main Partner of the UTMB® World Series highlights the brand's growing influence within the trail running community.

HOKA was first embraced by the trail and ultra-trail running community as a top-tier shoe for athletes seeking to reach their full potential. The brand has built a strong presence among ultra-trail runners, known for its innovative line of trail footwear.

In addition to its high-performance shoes, HOKA launched a new apparel line in 2020, developed in collaboration with leading athletes such as Jim Walmsley, Magdalena Lewy Boulet, and Ludovic Pommeret. The brand's presence in the global market is expanding rapidly, mirroring its growth in the United States and beyond, from Europe to Asia.



MAIN PARTNER FOR EUROPEAN EVENTS

Dacia is the Main Partner for European events of the UTMB® World Series. The UTMB® World Series shares many core values with Dacia: both organizations are driven by a spirit of solidarity, adventure, and inclusivity.

As the exclusive automotive partner, Dacia provides the UTMB® World Series organization with a fleet of vehicles for each European event.





OFFICIAL SPORTS NUTRITION AND HYDRATION PARTNER

As the Technical Partner for sports nutrition and hydration across the UTMB® World Series races, NÄAK supplies energy bars, waffles, drink mixes, purées, and Ultra Energy™ gels to aid stations at most events in the circuit, including the flagship event of the season, HOKA UTMB® Mont-Blanc. NÄAK also offers nutrition plans for all runners ahead of their races.

Designed for trail and ultramarathon runners, NÄAK Ultra Energy™ products were developed with insights from elite athletes such as Mathieu Blanchard and Marianne Hogan.



NÄAK's slogan, "Fuel your ultra, preserve your playground," perfectly reflects the brand's approach to performance nutrition. As a Certified B Corp, everything NÄAK does is designed to help trail runners reach their full potential while protecting the environment they love.



OFFICIAL GPS WATCH AND TECHNICAL PARTNER

Suunto has been part of trail running since its early days. Its legacy in the sport is strengthened by a solid team of elite runners, including Courtney Dauwalter, François D'Haene, and Pau Capell.

Suunto watches are known for their award-winning design, industry-leading battery life, reliability, and features tailored for training and racing.

As the Official GPS Watch and Technical Partner of the UTMB® World Series, Suunto supports runners and helps them achieve their dreams across the 45 races of the UTMB® World Series. Athletes using a Suunto Vertical or Suunto Race watch can download intuitive GPS maps in three different styles, highlighting key landmarks, contour lines, water sources, trails, and terrain types.





UTMB® WORLD SERIES PARTNERS



PREMIER PARTNER

TECHNICAL PARTNERS



SUPPLIER PARTNERS

EVENT PARTNERS – MALLORCA BY UTMB®



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Responsable
de Mallorca



Cofinanciado con fondo del Impuesto del Turismo Sostenible del Govern de les Illes Balears

INSTITUTIONAL SUPPORT



Ajuntament de Sóller



AJUNTAMENT DE
VALLEMOSSA



Ajuntament
de Fornalutx



AJUNTAMENT
DE DEIA



Ajuntament d'Escorca



Ajuntament
d'Alaró



Ajuntament de Bunyola
Illes Balears



Ajuntament d'Estellencs

SERRA DE TRAMUNTANA MALLORCA
PATRIMONI MUNDIAL





MALLORCA

SERRA DE TRAMUNTANA

BY **UTMB®**

UTMB®
WORLD SERIES



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