



HOKA UTMB Mont-Blanc 2025 Where and how to follow the event?

From 25 to 31 August 2025, the Mont-Blanc Valley will come alive with **the 22nd edition of the HOKA UTMB® Mont-Blanc**. For one week, spectators and fans worldwide can enjoy free **live coverage of all eight races**, including the **UTMB World Series Finals (OCC, CCC® and UTMB®)**, **streamed via live video**.

Whether in Chamonix or following from afar, everyone can share in the highlights and support their favourite athletes through UTMB Live, the official event platforms, social media, the Fan Experience and dedicated viewing areas across the host towns.

AT THE HEART OF THE ACTION – WHEREVER YOU ARE



UTMB Live is your window into the magic of the HOKA UTMB Mont-Blanc – the trails, the landscapes, and the UTMB World Series Finals.

As every year, trail running fans around the world **can follow the decisive moments** of the UTMB World Series Finals (OCC, CCC®, UTMB®) **via UTMB Live**.

The broadcast will be available in **five languages (French, English, Spanish, Italian and Chinese)** and brought to life by **15 commentators**. Coverage will provide in-depth tracking of the elite athletes and frontrunners, with the HOKA UTMB Mont-Blanc ensuring **balanced airtime for both the women's and men's race leaders in line with its commitment to fair representation**.

Behind the scenes, a **70-strong production team** and large-scale resources – including **camrunners, mountain bikers, drones, and fixed cameras** – will capture the races from every angle, even in the most remote areas. From Chamonix, a central production hub will deliver **nearly 70 hours of live broadcasting**, bringing fans closer than ever to the action.

On [live.umb.world](#), fans can enjoy:

- **Striking images of the course and landscapes** captured by drones, runner- and bike-mounted cameras, and LiveCam feeds at aid stations
- **Expert commentary from renowned figures**, champions, and trail specialists, explaining race dynamics, sharing insights, and bringing the event alive for fans worldwide
- **Real-time race data from LiveTrail®**, highlighting regions, cultures, maps, GPS positions, segments, performances, rankings, and predictive split and finish times
- **Live Chat** for direct interaction between commentators, guests and fans, plus polls and competitions
- **Special guests** including trail experts, volunteers, and local personalities
- **Strava Segments** integrated into the live coverage, offering performance comparisons, head-to-head battles, and deeper immersion into the race

Live broadcast schedule: Coverage begins Thursday morning with the OCC and continues throughout the weekend, with non-stop coverage of the CCC from the start on Friday morning through to the UTMB cut-off and Closing Ceremony on Sunday evening.

- **Thursday 28 August, 07:45 CEST:** live coverage of the OCC
- **Friday 29 August, 08:30 CEST:** live coverage of the CCC, followed by the UTMB from **17:00**
- **Saturday 30 August, from 02:30 CEST:** full live coverage of the UTMB
- **Sunday 31 August:** last finishers, awards presentation, and Closing Ceremony
- **Don't miss:** the return of the **Champions Walk on Sunday morning**, where the six winners of the UTMB World Series Finals (OCC, CCC®, UTMB®) will give an exclusive interview and share their reactions.

To further extend its reach, the HOKA UTMB Mont-Blanc has partnered with leading broadcasters:

- In France (**Groupe L'Équipe**), United States and Canada (**Outside TV and Trail Runner**), and China (**Shinai Sports / iQIYI Sports and RunYeah**).
- The UTMB World Series has also teamed up with **DAZN**, the world's leading live sports streaming service, and **Eurovision Sport**, EBU's streaming platform, to strengthen coverage across Europe and worldwide.

Beyond the LIVE coverage: a multi-channel experience

live.umb.world – the global hub

As the central source of race information, [live.umb.world](#) brings everything together in one place: **real-time rankings, individual runner tracking, live streaming** (with or without commentary), **interactive chat**, and **webcams** along the course.

Accessible via computer, smartphone, or tablet, it is designed for runners, supporters, and trail running fans everywhere.

Highlights and behind the scenes on social media

The official HOKA UTMB Mont-Blanc channels will share all the essential updates, including:

- **The schedule and full race programme**
- **The biggest stories of the week**, highlight videos, and live start/finish coverage
- The journey of **Team Adaptive**, from the ETC through the MCC to the UTMB
- Course insights, weather updates, and **in-depth race analysis**
- **Elite athlete** features and results, from pre-race preparation to post-race reactions
- **Exclusive behind-the-scenes** content and a spotlight on UTMB commitments
- **Fun facts** to experience the event from a new angle
- **Key highlights from UTMB Live** shared on the UTMB World Series channels for **even closer UTMB, CCC and OCC Finals coverage**

Official social and video channels to follow:

- Facebook – [@UTMBMontBlanc](#) / [@UTMBWorldSeries](#)
- Instagram – [@utmbmontblanc](#) / [@utmbworldseries](#)
- YouTube – [@UTMBMontBlanc](#) / [@UTMBWorldSeries](#)
- Strava Club – [www.strava.com/clubs/utmb](#) / [www.strava.com/clubs/utmbworldseries](#)
- TikTok – [@utmb_montblanc](#) / [@utmbworldseries](#)
- Weibo UTMB World Series – [weibo.com/u/7897704983](#)
- WeChat UTMB World Series

Official hashtags to follow and use:

- **HOKA UTMB Mont-Blanc:** #HOKAUTMBMontBlanc #UTMB2025 #MeetYourExtraordinary
- **UTMB World Series:** #UTMBWorld #UTMBWorldSeries #MeetYourExtraordinary
- **Races:** #UTMB #CCC #TDS #PTL #OCC #YCC #MCC #ETC
- **UTMB Live:** #UTMBLIVE

ON-SITE EXPERIENCES



The Fan Experience returns

At the heart of the **Ultra-Trail Village**, the [Fan Experience](#) will be open from **Monday 25 to Saturday 30 August 2025**. Spanning 600m², it offers fans, athletes, supporters, and locals a dedicated space to meet, share, and soak up the unique atmosphere of trail week.

Programme highlights include:

- **UTMB LIVE Watch Party:** giant-screen race broadcasts with live commentary and analysis
- **Meet the Athletes:** face-to-face encounters with runners
- **Activities for all:** workshops, daily quizzes, free entertainment for all ages, plus ice cream and popcorn
- **Food court:** a varied, balanced, and delicious choice of options
- **Talks and round tables:** expert insights and reflections on the day's highlights

A must-see highlight of the week, Le 6-7 – a live talk show produced in collaboration with L'Équipe and Outside – will run Monday to Thursday from 18:00 to 19:00 on the main Fan Experience stage in Chamonix, featuring:

- *Athlete interviews*
- *Daily race debriefs*
- *Technical insights into the day's performances*
- *Interactive games with the audience*

Experiencing the event across the Mont-Blanc Valley

To ensure the best possible experience for all, **activity zones will return in host towns across the valley. Concerts, giant screens, family activities, and entertainment** will spread the celebration of trail running throughout the wider community.

Discover where and when to experience the atmosphere of the HOKA UTMB Mont-Blanc in the full programme [here](#).

For all press accreditation requests for the **HOKA UTMB Mont-Blanc 2025**, please [fill out the form available at this link](#).

A WhatsApp App group for journalists accredited for the HOKA UTMB Mont-Blanc 2025 is available [here](#).

Note to editors

About UTMB® World Series

The UTMB® World Series is the trail running circuit that brings together the best athletes in the sport and amateur runners in top international events held in some of the most beautiful places on the planet. The UTMB® World Series is rooted in a passion for the mountains and respect for the environment and offers trail running enthusiasts the chance to experience the UTMB® adventure across the globe, with events taking place in Asia, Oceania, Europe, Africa and the Americas. This is the way for everyone to start their quest towards the HOKA UTMB® Mont-Blanc, where the UTMB® World Series Finals take place. Launched in May 2021 with the collaboration of UTMB Group and the IRONMAN Group, the UTMB® World Series circuit brings together 50 events in 28 countries. For more information, visit [https://umb.world](#).

About UTMB Group

Since the creation of HOKA UTMB® MontBlanc in 2003 by a group of passionate friends, UTMB Group has been the driving force behind the development of trail running. The HOKA UTMB® MontBlanc is the sports pinnacle event, and every year, 10,000 runners earn their place on the start line. UTMB Group also pioneered the LiveTrail® technology, an innovative digital service that supports the management of endurance races. Revered by hundreds of thousands of athletes, UTMB® has become a global, premium, and leading brand. In May 2021, UTMB Group partnered with The IRONMAN Group to launch the UTMB® World Series, which brings together many of the best international events on the planet to provide exclusive access to the sport's pinnacle event, HOKA UTMB® MontBlanc. The UTMB® World Series is built on the founding principles of HOKA UTMB® MontBlanc: surpassing oneself; fair-play; respect for people and the environment; and solidarity. Find out more at [https://umb.world](#).

UTMB Group media enquiries

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