



Press release - Chamonix (France), Sunday 31 August 2025

HOKA UTMB Mont-Blanc 2025

Sport, inclusion and communal celebration: a 2025 edition that brings young and old together around the “trail spirit”



©UTMB - high-res photo

The 22nd edition of the HOKA UTMB® Mont-Blanc has just concluded in the Mont-Blanc region after an exceptional week. More than just a sporting event, it established itself as a **true celebration of trail running**, bringing together **10,000 elite and amateur runners**, nearly **2,600 volunteers**, and **thousands of passionate spectators** in the Mont-Blanc valley and around the world. **From August 25 to 31, eight iconic races** lit up France, Italy, and Switzerland, placing the Mont-Blanc valley at the centre of attention, where performance, self-transcendence, and competition blended with sharing, solidarity, and collective emotion.

The highlight of the week, the **UTMB® World Series Finals** (UTMB®, CCC®, OCC), delivered their share of sporting feats, twists, and inspiring stories along the alpine trails. In Chamonix, **Vangelis’s** iconic **Conquest of Paradise** once again rang out at the start of the UTMB. At the finish line, the famous arch again stood as the symbol of personal achievement and pushing one’s limits.

Diversity and Inclusion at the heart of the event



©UTMB - high-res photo

Female participation continues to rise every year (25% in 2025 vs. 23% in 2024), reaching **nearly half of participants in some races**, such as the ETC (44%). This trend confirms the rapid and lasting growth of women’s presence in the sport. Throughout the week, numerous highlights – round tables, film screenings, meetings with athletes – enriched the program. **Initiatives dedicated to women** were also strengthened this year, with the introduction of specific hygiene kits at aid stations, dedicated spaces, and redesigned services. These measures **reflect HOKA UTMB® Mont-Blanc’s commitment to encourage and facilitate women’s participation** across all its races.

Symbols of resilience and true sources of inspiration for young and old, **the 14 athletes of the Team Adaptive** once again moved and inspired the public throughout the week. One powerful example was **Jonathan Naboulet**, who became the first quadriplegic to complete the CCC in a joëlette, supported by 35 teammates. In total, **40 athletes with disabilities took part in this 2025 edition** – a growing representation that highlights how the sport is evolving in terms of inclusion and accessibility. Their presence and their performances are a reminder that HOKA UTMB Mont-Blanc is not just a competition, but **also a space for inclusion, achievement, and raising awareness** – a powerful vehicle for solidarity and shared emotion.

A look back at a sporting and festive week



©UTMB - high-res photo

PTL®: the Gabioud brothers in the spotlight for the 4th time

The week kicked off Monday morning at 8am under the eyes of a large crowd gathered on the Place du Triangle de l’Amitié in Chamonix, for the first start of the PTL. **120 teams of 2 to 3 runners** set off to tackle **300 km and 25,000m of elevation gain**, in an exceptional adventure where effort, commitment, and solidarity were central to every step. Despite changing weather conditions and an adapted course to secure the most exposed passages, **the Gabioud brothers** once again made history, crossing the finish line first for the 4th time (2021, 2022, and 2024).

MCC & ETC: spotlight on volunteers, locals, and new trail runners

Two key races also stood out at the beginning of the week. The MCC (40 km, 2,300m D+), designed for volunteers, valley residents, and partners, opened the event in a festive and friendly atmosphere, reminding everyone that the HOKA UTMB® Mont-Blanc is above all a collective adventure, deeply rooted in its territory. French athletes **swept both the men’s and women’s podiums**, led by Yoann Stuck (UTMB Index 808) and Marine Quintard (UTMB Index 726).

In Courmayeur, the ETC (15 km, 1,200m D+) confirmed its growing success, bringing together a diverse field of new trail runners discovering the sport alongside high-level performers on short formats.

TDS®: strong enthusiasm for the wildest race of the week

1,600 runners set off from Courmayeur on the TDS (153 km, 9,000m D+). The 2025 edition showcased younger profiles (four of the six podium athletes were under 31), in a format that until now often favoured more experienced runners. Among elites, the race enjoyed unprecedented popularity, with +37% participation. The men’s podium was 100% French, led by Antoine Charvolin (UTMB Index 880). American Careth Arnold (USA, UTMB Index 727) took victory in the women’s race.

The height of spectacle, with fiercely contested UTMB® World Series Finals

Ruth Croft (NZL, UTMB Index 796), winner of the UTMB, left her mark on the HOKA UTMB Mont-Blanc, becoming the first woman to win all three UTMB World Series Finals, following her victories at the CCC in 2015 and the OCC in 2018 and 2019**. ** The British delivered a strong performance at the 2025 UTMB, sweeping the men’s podium. Tom Evans (UTMB Index 910), third in 2022 and forced to drop out the past two years, finally found the perfect race to unleash his full potential and return to the top. Behind him, his compatriot Josh Wade (UTMB Index 866) staged an impressive comeback in the second half of the race, earning a superb third place.

The OCC and the CCC offered rare intensity. Beyond the victories of Jim Walsley (USA, UTMB Index 945) and Joyline Chepngeno (KEN, UTMB Index 802) in the OCC, and Francesco Puppi (ITA, UTMB Index 932) and Martyna Młynarczyk (POL, UTMB Index 770) in the CCC, the race scenarios were thrilling. Rarely have the gaps for first place been so tiny: just 20 seconds separated the top two men in the OCC, and only 18 seconds separated the top two women in the CCC. The depth of the elite fields kept the leaders tightly packed right to the finish line, maintaining suspense until the very end. These margins go down in history as the second- and third-smallest in the event’s history, the record being the 2011 TDS, where victory was decided by just 8 seconds.



©UTMB - high-res photo

Key figures of HOKA UTMB Mont-Blanc 2025

Global

- **22nd** anniversary edition
- **10,000** runners, including **52% locals** (France, Italy, Switzerland), **25% women**
- **2,600** volunteers
- **Over 600** accredited journalists and content creators

The 2025 digital coverage generated:

- **10 million views** across official platforms, broadcasters, and channels, **+11% compared to 2024**
- **Nearly 1.5 million fans** on official event social media
- **175M video views** on official social channels (+24% vs. 2024)
- **Over 4M interactions** with the community (+56% vs. 2024)
- **1 million people** tracked their favorite runners in the 8 HOKA UTMB Mont-Blanc races via the LiveTrail app
- **2 million unique users** visited the official HOKA UTMB Mont-Blanc and UTMB® World Series websites

NEWS ACCESS

*News Access will be available at later hour tonight.

PHOTO LIBRARY

Id: utmbPress

Password: PressWorld2025

PRESS KIT

Note to editors

About UTMB® World Series

The UTMB® World Series is the trail running circuit that brings together the best athletes in the sport and amateur runners in top international events held in some of the most beautiful places on the planet. The UTMB® World Series is rooted in a passion for the mountains and respect for the environment and offers trail running enthusiasts the chance to experience the UTMB® adventure across the globe, with events taking place in Asia, Oceania, Europe, Africa and the Americas. This is the way for everyone to start their quest towards the HOKA UTMB® Mont-Blanc, where the UTMB® World Series finals take place. Launched in May 2021 with the collaboration of UTMB Group and The IRONMAN Group, the UTMB® World Series circuit brings together 50 events in 28 countries. For more information, visit <https://utmb.world>.

About UTMB Group

Since the creation of HOKA UTMB® Mont-Blanc in 2003 by a group of passionate friends, UTMB Group has been the driving force behind the development of trail running. The HOKA UTMB® Mont-Blanc is the sports pinnacle event, and every year, 10,000 runners earn their place on the start line. UTMB Group also pioneered the LiveTrail® technology, an innovative digital service that supports the management of endurance races. Revered by hundreds of thousands of athletes, UTMB® has become a global, premium, and leading brand. In May 2021, UTMB Group partnered with The IRONMAN Group to launch the UTMB® World Series, which brings together many of the best international events on the planet to provide exclusive access to the sport’s pinnacle event, HOKA UTMB® Mont-Blanc. The UTMB® World Series is built on the founding principles of HOKA UTMB® Mont-Blanc: surpassing oneself, fairplay; respect for people and the environment; and solidarity. Find out more at <https://utmb.world>.

UTMB Group media enquiries

presse@utmb.world

French enquiries:

Keziah Piercy - UTMB World Series PR Manager

T: +33 6 08 84 58 25

International enquiries:

Sabina Mollart Rogerson - International Press Officer

T: +44 7922 140148

