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HOKA UTMB Mont-Blanc 2026

Where and how to follow the event

The **23rd edition of the HOKA UTMB® Mont-Blanc** will take place from 24 to 30 August 2026.

Whether on site or following remotely, spectators and fans will be able to follow all eight of the races live - along with the highlights and performances of their favourite athletes - thanks to UTMB® Live and the official broadcasters, to LiveTrail®, the event's official platforms and social media channels, the Fan Experience, and strategic viewing points in towns along the different routes.

FOLLOWING FROM A DISTANCE, CLOSE TO THE ACTION

UTMB World Series Finals live on UTMB Live



As in previous years, the UTMB® World Series Finals (OCC, CCC®, UTMB®) will be broadcast live on **UTMB Live** (<https://live.utmb.world/utmb/2026>).

Broadcast in **five languages (French, English, Spanish, Italian and Chinese)** and with **15 commentators**, it will provide comprehensive coverage of the elite women and men athletes and race leaders, fully immersing viewers in the action.

Striking images of the landscapes along the routes, expert commentary, statistics and key data provided by LiveTrail, interactive Live Chat and contributions from special guests: everything is in place to follow the best of trail running up close, without ever leaving home.

In keeping with its values, HOKA UTMB Mont-Blanc ensures **equal broadcast time** for the women's and men's race leaders.

Broadcast schedule:

- **Wednesday 26 August, from 3:30 PM (CEST):** official presentation of the elite athletes and Team Adaptive by UTMB;
- **Thursday 27 August, from 07:45 AM (CEST):** OCC coverage;
- **Friday 28 August, from 08:30 AM (CEST):** CCC coverage, followed by the UTMB from 5 PM;
- **Saturday 29 August, from 02 AM (CEST):** full UTMB coverage;
- **Sunday 30 August, from 10:30 AM to 12 AM (CEST):** *Champions Walk*, during which the six winners of the UTMB World Series Finals will take part in an exclusive interview.
Then from **4 PM to 6 PM (CEST):** the arrival of the final finishers, prize-giving ceremony and closing of the event.

Official broadcasters showing the Finals live and free of charge:

live.utmb.world - a global tracking platform

Beyond the live broadcast of the three UTMB World Series Finals, live.utmb.world is a comprehensive information hub, bringing together essential data on one platform, including **course profiles, real-time rankings and individual runner tracking**.

The platform has evolved this year to offer runners, supporters and fans an increasingly **intuitive, immersive and secure** tracking experience.

Thanks to **LiveTrail**, a leader in race tracking and a supporter of the event since its beginning, estimated times are adjusted in real time using an increasingly accurate predictive model that takes different criteria into account to provide estimated times at key checkpoints along the routes. Accuracy has improved by 30% this year.

From the race leaders to the final runners, the AI-based model – which has been refined on more than 240 ultra-trail races analyses the technical difficulty of the trail, race profile and each runner's history.

LiveTrail a new-look

Alongside the enhanced accuracy of its predictive model, the app has also been updated. A 3D map, Livecams and new safety features (offline mode, SOS alerts, real-time geolocation alerts, etc.) are also available to improve race preparation and tracking.

Official UTMB World Series broadcasters	Official HOKA UTMB Mont-Blanc broadcasters
• L'Equipe (France) • Eurovision Sport (Europe) • Flosport.tv (USA) • Tencent Sport (China) • QIYI Sports (China) • RunYeah (China) • DAZN (Global, excl. USA)	• Swiss Sport TV (Switzerland) • Sport Digital (Germany, Austria, Switzerland) • WeDoTV (Switzerland) • TV3 Catalunya (Catalonia) • PX Sports (Mexico, Argentina) • beIN SPORTS (Middle East and North Africa) • Welcome In (Italy)

Beyond the live broadcast: multichannel coverage so you don't miss a thing

HOKA UTMB Mont-Blanc social media at the heart of the event

Highlights and stories, behind-the-scenes content and the full programme will be available on Instagram, Facebook, YouTube, Strava and TikTok. The official **UTMB World Series** accounts will also cover the three Series Finals with exclusive content and **highlights from UTMB LIVE**.

Official social media and video platforms to follow

- Facebook - [@UTMBMontBlanc](#) / [@UTMBWorldSeries](#)
- Instagram - [@utmbmontblanc](#) / [@utmbworldseries](#)
- YouTube - [@UTMBMontBlanc](#) / [@UTMBWorldSeries](#)
- Strava Club - www.strava.com/clubs/utmb / www.strava.com/clubs/utmbworldseries

The event press kit: >> [click here](#) <<

ON SITE, MULTIPLE EXPERIENCES

The Fan Experience



©UTMB - [Download the HD visual](#)

Located at the heart of the **Ultra-Trail® Village**, the [Fan Experience](#) is a space open from Monday 24 to Saturday 29 August 2026. Covering 600 m², it provides fans, athletes, their supporters, and local residents with a place to meet and share the experience through a range of activities, while soaking up the unique atmosphere of a week dedicated to trail running.

The programme includes **live race coverage** on a giant screen, athlete **meet-and-greets**, **presentations** of UTMB World Series events, **activities** for everyone, a **food area**, and **conferences** and **round-table discussions**.

Don't miss: **"Le 6-7 by L'Equipe"**, a live talk show with France's leading sports media outlet. With athlete interviews, a review of the highlights, technical analysis of the day's performances and an interactive game with the audience, this daily event will take place on the **main stage** at the end of each afternoon, from **Monday to Thursday, 6 PM to 7 PM**.

[At Les Contamines-Montjoie, a festive village to celebrate the runners' route](#)

New this year at Les Contamines-Montjoie, the **Fan Zone des Contas** is a festive village located at the biathlon stadium to celebrate the runners passing through during the HOKA UTMB Mont-Blanc.

Created in collaboration with the municipality and tourist office, and with activities supported by event partners HOKA and Näak, it offers the public a free, secure space accessible to everyone. Refreshment and food stands will be run by local associations, while visitors can enjoy activities, music and live race coverage on a giant screen.

Open from **3 PM on Friday 28 August until the final runner passes through**, it will provide a dedicated space for spectators of all ages to enjoy the event and with full respect for the environment.

The organizers encourage all fans to gather here and celebrate together in a festive, responsible setting within a safe, supervised area.

Where should you go, and when, to make the most of the atmosphere of HOKA UTMB Mont-Blanc?

Discover the week's programme [here](#).

Note to editors

UTMB® World Series

UTMB® World Series is the trail running circuit that brings together the best athletes in the sport and amateur runners in top international events held in some of the most beautiful places on the planet. The UTMB® World Series is rooted in a passion for the mountains and respect for the environment and offers trail running enthusiasts the chance to experience the UTMB® adventure across the globe, with events taking place in Asia, Oceania, Europe, Africa and the Americas. This is the way for everyone to start their quest towards the HOKA UTMB® Mont-Blanc, where the UTMB® World Series finals take place. Launched in May 2021 with the collaboration of UTMB Group and The IRONMAN Group, the UTMB® World Series circuit brings together 69 events in 35 countries. For more information, visit <https://utmb.world> | [Press Area & Photo](#)

UTMB® Group

Since the creation of HOKA UTMB® Mont-Blanc in 2003 by a group of passionate friends, UTMB Group has been driving force behind the development of trail running. The HOKA UTMB® Mont-Blanc is the sports pinnacle event. UTMB Group also pioneered the LiveTrail® technology, an innovative digital service that supports the management of endurance races. Revered by hundreds of thousands of athletes, UTMB® has become a global, premium, and leading brand. In May 2021, UTMB Group partnered with The IRONMAN Group to launch the UTMB® World Series, which brings together many of the best international events on the planet to provide exclusive access to the sport's pinnacle event, HOKA UTMB® Mont-Blanc. The UTMB® World Series is built on the founding principles of HOKA UTMB® Mont-Blanc: surpassing oneself; fair-play; respect for people and the environment; and solidarity. Find out more at <https://utmb.world>



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