2027 Tarawera Ultra-Trail by UTMB Subscribe & Win Trade Promotion
Terms and Conditions of Entry (Game of Chance)

Name of Competition	2027 Tarawera Ultra-Trail by UTMB Subscribe & Win Trade Promotion
Summary of Competition	This competition involves the drawing of FIVE (5) Winners from a pool of entrants that subscribe to the relevant marketing database of the Promoter
Promoter conducting the Competition	IRONMAN New Zealand Limited (NZBN 9429034266335) Level 1, 347 Parnell Road, Parnell, Auckland 1052, New Zealand
Eligibility Criteria	Entrants must: • Be an individual aged 18 and over at the time of entry; • be a resident of New Zealand; and • not be an employee of the Promoter, an immediate family member of an employee of the Promoter, an employee of a related entity of the Promoter, a shareholder of the Promoter or a professional athlete. Entrants into this Competition must comply fully with the requirements of these Terms and Conditions. Unless these Terms and Conditions are, in the sole discretion of the Promoter, satisfied fully by an entrant, that entrant will not be eligible to participate in the draw for this Competition.
Competition Period	The Competition commences at 9:00AM New Zealand Daylight Time (NZDT) on 30 October 2026 and ends at 5:00 PM on 31 October 2026.
Method of Entry	During the Competition Period, the Entrant must do the following to enter the Competition: • Subscribe to the Tarawera Ultra-Trail by UTMB mailing list via the following link: https://email.byutmb.world/tarawera-campaign
Prize Details, Prize Draw	The random Prize Draw will take place on or about 12:00PM NZDT on 4 November 2026, at the Promoter's office. The Promoter will use an approved method of drawing the Winner. There will be FIVE (5) Winners drawn (the '**Winners**'), the Winners being the first five valid entries drawn. Each Winner will receive the following prize: • 1 x 2027 Tarawera Ultra-Trail by UTMB entry (to any race distance). **Any entry to the 2027 Tarawera Ultra-Trail by UTMB event is issued subject to the terms and conditions set out on the event website including, but not limited to, the Entry Policies and Athlete Waiver.** **Maximum value of each prize is NZD$1,090 (inclusive of GST) - TOTAL $5450**
Notification of Winners, Prize Delivery	Each Winner will be notified in writing by email by 12:00PM on 5 November 2026. Prizes will be delivered/transferred to each Winner within 28 days of the completion of the Competition Period.
Unclaimed Prizes	All prizes will be distributed during or after the close of the Competition. The Promoter will make reasonable efforts to identify and locate the Winners. If any Prizes (other than perishable prizes) remain unclaimed within 3 months after the Prize Draw, an unclaimed prize draw will be held at Promoter's office on or about 12:00 PM on 4 February 2027 subject to the approval of any necessary regulatory authority ('**Unclaimed Prize Draw**'). A Winner of the Unclaimed Prize Draw will be notified in writing by email within 48 hours of the relevant draw. The Winner's name (First name and first initial of last name) will be published on Promoter's Instagram page.
Privacy Policy	https://utmb.world/tig-privacy-policy

- By participating in the Competition, entrant represents and warrants that they have read and understood, and fully and unconditionally agrees to and accepts, these Terms and Conditions and that the decisions of the Promoter are final and binding in all matters related to the Competition, and no correspondence will be entered into. Winning any prize is contingent upon fulfilling all requirements set forth herein.

- The Prizes are strictly non-refundable and non-transferrable in any circumstances. Prizes are not redeemable for cash. The Promoter is not liable for any loss, damage or injury suffered (even if caused by negligence) as a result of the Winner(s) accepting and/or using the Prize, except for any liability which cannot be excluded by law. Promoter is not responsible or liable for any loss, damage or injury suffered by any winner as arising from, or in connection with the Prize supplied by the prize supplier, or the conduct of the prize supplier. In the event that the Prize (or any part of the Prize) becomes unavailable for reasons beyond the Promoter's control, the Promoter may substitute a prize (or the relevant part of a prize) with a prize of equal or greater value subject to any contrary direction from a regulatory authority.

- The Promoter respects entrant's personal information (PI). All PI collected by the Promoter will be dealt with under the Promoter's Privacy Policy. PI is collected to enable the Promoter to administer and promote this Competition and the winners. The Promoter may also use PI collected for future promotional, marketing and publicity purposes. Any person is entitled to contact the Promoter and request access to any PI the Promoter holds about them, at any time. If an entrant does not truthfully provide all the requested PI on the Competition entry form or subsequently in accordance with these Terms and Conditions they may not be eligible to enter this Competition or win any prize.

- The Winner has rights under the Consumer Guarantees Act (NZ) and other similar legislation which cannot be excluded, restricted or modified by the Promoter. These terms and conditions do not exclude, restrict or limit those statutory rights in any way. However, to the extent that it is permitted to do so, the Promoter (including its officers, directors, employees, shareholders and agents, and those of its related companies, parents, subsidiaries, affiliates) excludes all liability whether arising in tort (including without limitation negligence), contract or otherwise for any personal injury or any other loss or damage (including without limitation loss of opportunity or loss of profits) whether direct, indirect, special or consequential, arising in any way out of the Competition, including, without limitation:
    - any technical difficulties or equipment malfunction (whether or not under the Promoter's control);
    - any theft, unauthorised access or third party interference;
    - any entry that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter;
    - any variation in market value to that stated in these terms and conditions;
    - any tax implications; or
    - the Prize or use of the Prize.

- Except where prohibited by law, participation in the Competition constitutes entrant's consent for the Promoter and the Promoter's designees to use entrant's entry, name, voice, likeness, statements, photographs, audiovisual recordings, opinions, biographical information, and state of residence for purpose of advertising the Competition, any subsequent drawing, sweepstakes, contest, or other promotion by the Promoter, any event owned or licensed by the Promoter or for any promotional, marketing, or publicity purposes, or for any other commercial purpose, in each case in any media or manner, now known or hereafter devised, without payment, consideration, notice, or approval.

- In the event that the operation, security, or administration of the Competition is impaired in any way for any reason, including, but, not limited to, fraud, virus or other technical problem, the Promoter may, in its sole discretion, either: (1) suspend or modify the Competition to address the impairment and resume the Competition in a manner that best conforms to the spirit of these Terms and Conditions; and/or (2) award the prize in a random drawing from among all eligible entries that have registered up to the time of the impairment. The Promoter reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Competition or to be acting in violation of these Terms and Conditions, or in an improper manner. Any attempt by any person to undermine the legitimate operation of the Competition may be a violation of criminal and civil law, and, if such an attempt is made, the Promoter reserves the right to seek damages from any such person to the fullest extent permitted by law. The Promoter's failure to enforce any provision or aspect of these Terms and Conditions shall not constitute a waiver thereof.

- All issues and questions concerning the construction, validity, interpretation, or enforceability of these Terms and Conditions, or the rights and obligations of the entrant and the Promoter in connection with the Competition, shall be governed by, and construed in accordance with, the laws of New Zealand nominated by the Promoter, without giving effect to any choice of law or conflict of law rules that would result in the application of the laws of any other jurisdiction. Entrant agrees that any and all disputes, claims and causes of action arising out of or connected with this Competition, or any prizes awarded or not awarded shall be resolved solely individually, without resort to any form of class action, and exclusively by the appropriate court located in Auckland.